





The Premier Association for Professional Women in Travel

Note from the President:

41°-74°CLUB YEAR 2025-2026

The 41°-74° Club of NY began its new club year with the first *Open Meeting* on Thursday, September 11, at Arte Café NYC. The meeting was called to order at 6:02 PM by the Executive Vice President Denise Womble, who introduced the newly elected President for the Club Year 2025-2026 - Corrine Mutarelli.

Meeting, in turn, was opened by President with the 2-minute silence: one in memory of long-time member *Patricia Houghton-Lawrence*, who passed away earlier this year; and the second minute silence to observe the 24th anniversary of *September 11*. The newly elected Board Members were also introduced, followed by recognition of past presidents in attendance, including Natasha Lee Soy, Iris Salazar, Denise Womble, Ramona Manzi and Heike Estey, as well as immediate past president April Dawn VanWagner. Each attendee also had the opportunity to introduce themselves, sharing their name, company affiliation and a brief description of their professional role.

Special acknowledgment was given to Joann Armine-Coastaglioa. Diane Curtis, Iris Salazar and Denise Womble for their contribution to revising the club's by-laws. Copies of the adopted by-laws were distributed via email and also available on the club's website.

Additional Meeting Highlights:

- Holiday Party:
 - The chosen charity is the **4Bronx Project** (chosen by majority vote).
- Invitations went out via *Paperless Post* to all members and auxiliaries on September 15th with October 15th deadline to RSVP for 'early-bird' special ticket price \$225.00 (\$240.00 CC payment). Invitations will be sent out to all contacts in 41°-74° Club of NY database October 16th. Ticket price for everyone from that date onward will be \$250.00 (\$265 CC payment).
 - Sponsorships and prize donations are currently being solicited.
- Breast Cancer Awareness: Proceeds from the September and October 50/50 raffle will be donated to Making Strides
 Against Breast Cancer.
- **September Sponsor**: Emirates Airline, represented by Vaida Balciute, provided a 20-minute presentation: key highlights here.
- Membership Update: Current membership count stands at 71 Members (including 5 new joiners) and 29 auxiliary members (including 5 new joiners).
- Raffle: The 50/50 raffle raised \$300.00 with April Piazza being the lucky winner to share the prize with the designated charity.

Dinner and networking followed with meeting adjourning at 8:30 PM.

Warm regards,

Corrine Mutarelli

President 41º-74º Club of New York, Inc.

Club Year 2025-26

"The Premier Association for Professional Women in Travel"





The 41°-74° Club of NY Making Strides AGAINST BREAST CANCER

Did you know that *Making Strides Against Breast Cancer* is the nation's largest and most impactful breast cancer movement? It's true! This event brings together a supportive community of previvors, survivors, thrivers, caregivers and families - all united in a mission to end breast cancer.

Following tremendous club's success last year, not only gathering a group of volunteer members to march in raising awareness, but also raising over $\underline{\$1,000}$ for the American Breast Cancer Society to continue fighting the beast.

The club is once again stepping forward to support this important cause and I am honored to take the lead, alongside *The 41-74° Club of NY Making Strides* team, with the goal of surpassing past achievements and making an even greater impact! The club and I, therefore, warmly invite all members, auxiliaries and friends to participate in this inspiring and meaningful event. Whether walking alongside *The 41°-74° Club of NY Making Strides* team or contributing through donations, every action brings the community one step closer to ending breast cancer.

Event Information:

Making Strides of Central Park

- Naumburg Bandshell, Central Park Sunday, October 19, 2025
- Rolling Start: 8:00 AM 10:30 AMEnds (approx.) noon

How You Can Get Involved:

The 41°-74° Club of NY is proud to stand with the American Cancer Society and the wider community in the fight against breast cancer!

Thank you so much for all your support and I look forward to Making Strides together.

Best regards,

Vaida Balciute

Secretary

41°-74° Club of New York, Inc.

Club Year 2025-26



Celebrating Our Chosen Charity: <u>The 4Bronx Project!</u>

We are delighted to announce that the **4Bronx Project** has been selected as the official charity partner for our **Holiday Luncheon** and for the **Club's 2025-26** philanthropic fundraising efforts!

The **4Bronx Project** is dedicated to supporting families experiencing homelessness in the Bronx. Currently, the organization assists more than 600 families living in shelters across the borough, many of whom are survivors of domestic violence. With a small box truck, they deliver essential resources directly to these families, ensuring that all support stays within the Bronx community.

Beyond essential deliveries, the **4Bronx Project** organizes meaningful events throughout the year for women and children, including Halloween Parties, Christmas Drives, Veterans' Luncheons and Mother's Day self-love Days. In addition, they run a fresh produce distribution program twice a week in the Northwest Bronx, helping to combat food insecurity and provide healthier options to families in need.

By choosing the **4Bronx Project**, we are not just raising funds — we are investing in the future of our neighbors and supporting a mission that uplifts lives every day. This partnership is truly a win for all of us. Together, with your support, we can amplify their incredible work and make a lasting impact, where it is needed most.

Stay tuned for more details on how you can get involved in our fundraising activities, and join us in celebrating this exciting collaboration.

** We also invite members to get more directly involved in our philanthropic efforts. At present, Astra Williams has generously stepped forward as our Philanthropic Chair—but she can't do it alone! If you are interested in lending your time, talent and ideas, please consider joining her.

Let's make this year's Philanthropic efforts as impactful as possible —for the **4Bronx Project**, for our community and for the brighter future we're building together!

Philanthropy in Action: Be Part of the Impact!

The Philanthropy Committee plays a vital role in identifying and supporting small charities that make a real difference in our community. Our focus is on organizations that don't receive extensive government or corporate funding, but instead rely on grassroots support like that of the 41°-74° Club of NY to thrive on.

Ultimately, the *ABronx Project* was the chosen beneficiary for this year's *Holiday Luncheon*. However, another powerful organization also came forward for consideration: *Girl Scouts of Greater New York's Troop 6000*, an inspiring all-city troop serving girls experiencing homelessness. Troop 6000 offers not just resources, but also leadership development, stability, and friendship to girls navigating extraordinary challenges.

As we look ahead, we are eager to expand the Philanthropy Committee and bring in new voices, ideas and energy! Serving on the Philanthropy Committee is an opportunity to have a direct impact in choosing and supporting meaningful causes - work that strengthens the 41°-74° Club of NY tradition to service and community.

We also invite all members to take part in our Springtime fundraising campaign for Troop 6000. Your support - whether through volunteering, contributing, or connecting us with others - will ensure that these remarkable girls continue to thrive.

Together, we can build on our philanthropic legacy and make an even greater difference in the year to come. *Will you join us?*

Contact us to express interest to getting involved.



OUR MISSION

For nearly 90 years, the 41°-74° Club of New York has had a three-prong mission ~ Philanthropy, Networking, and Professional Development.

PHILANTHROPY

Club events and activities raise much needed funds, make the holidays brighter and help provide essential resources to selected charities and community groups.

NETWORKING & SOCIALIZING

Members are some of the travel industry's most interesting and accomplished women. The club's dinner meetings and annual events us and discover what distinguishes are remarkable experiences held at top rated private clubs and

restaurants.

PROFESSIONAL DEVELOPMENT

Members learn about the people, places and things essential to success in the travel industry. Join top travel professionals.

Save the Date!

41°-74° CLUB OF NEW YORK - OPEN MEETING -**OCTOBER 9. 2025**



October 9. 2025 @5:30 - 7:30 PM 1081 Third Avenue, New York City, NY 10065, USA



2025-26 41°-74° Club Meetings/Events:

Thursday, October 9, 2025 - Open Meeting - Tony DiNapoli's Restaurant, 1081 Third Avenue NYC, Sponsored by Affluent Hospitality - Representative Adele Black - RSVP here.

Thursday, November 13, 2025 - Social Cocktail Hour - Rosie Dunn's Rooftop, 729 Third Avenue NYC.

Thursday, *December 4*, *2025* - Special Event - Dyker Heights Lights - (details TBA).

Friday, December 12, 2025 - Annual Holiday Luncheon

January 2026 - Special Spa Event - (details TBA).

Thursday, February 12, 2026 - Open Meeting - (details TBA).

Thursday, March 12, 2026 - Open Meeting - (details TBA) -Sponsored by American Cruise Lines - Representative April Piazza.

April 2026 - Special Event - (details TBA).

Thursday, May 14, 2026 - Open Meeting - (details TBA).

Thursday, June 11, 2026 - Annual General Meeting and Elections - (details TBA).



Celebrating our New Members of The 41°-74° Club of NY:

Cathy Chiappa - Travel Concepts Claire Gallagher - Omni Hotels

Kristen Hardy - World-wide Travel Associates

Janet Lewis - Largay Travel Lisa Orlando - Delta Vacation

New Auxiliary Members:

Jhon Acosta - Palladium Hotel Group **Claude Girard** - Crystal Cruises

Christopher Griffin - Global Travel Collection

Harnoor Kapoor - Trump Hotels Alper Toydemir - Trump Hotels



We are most delighted to extend a warm welcome to **All** the newest members of the 41°-74° Club of NY. Your presence strengthens our community and we look forward to sharing great times, building friendships and creating lasting memories together.

Welcome aboard!

Happy Birthday to our Dear Members celebrating birthdays during the month of October!



Karlene Angus-Smith
Lisa Conway
Heike Estey
Andrea Kubon
Wayne Lee
Iris Salazar
Aracelys Sanchez

May your day be filled with joy, laughter and everything you wish for!

Warmest wishes for a fantastic year ahead.

41°-74° Club



DID YOU KNOW?

As reported by *Jamie Biesiada* from *TRAVEL WEEKLY by NORTHSTAR* in her article dated March 24, 2025, Women are increasingly filling top roles at large travel agencies.

Women have long been well represented in the travel agency community: Travel Weekly's 2024 Travel Industry Survey found that 80% of travel advisors identify as female.

Despite that, leadership at travel agencies has historically been imbalanced, with men holding most of the high-level roles times are changing! More women than ever are heading the country's largest agencies and efforts underway from major
industry players may accelerate the path to equity at the top for many more.

"It's about time," said Anita Salvatore, who last September became North America CEO of Corporate Travel Management, No. 9 on Travel Weekly's 2024 Power List. "We're breaking through the glass ceiling."

Her appointment marked an important milestone for women in leadership. When Salvatore stepped into her role, it meant that five of the 10 largest agencies in the country had women as either CEO or president.

"Over time, as women have risen through the ranks, it's now our opportunity to go into these leadership roles." Salvatore said in an interview last summer. "I think it's a very exciting time for women in the industry. I mean, this is a complete sea change."

Those breakthroughs are important, said another one of those women, Audrey Hendley, president of American Express Travel (No. 8 on the Power List). She said it ensures that the diversity at the top better reflects the traveling public.

"It is up to leaders to make it clear that female perspectives are crucial to this industry and ensure these voices have a seat at the table at every level and at every conversation," Hendley said. "No two travelers are the same, which means that having different points of view at the table when making decisions about everything from marketing to product development to consumer experiences and beyond is so important."

Despite the new balance at the very top, data from the Global Business Travel Association (GBTA) illustrates that an overall gender gap still exists. GBTA survey last fall found that only 39% of vice presidents or executives at GBTA-affiliated travel suppliers and travel management companies are women, versus 61% who are men. And while 67% of corporate travel buyers are women, among buyers holding the roles of vice president or higher, 50% are men while 46% are women.

In October, GBTA WINIT (Women in Travel) launched Path to Gender Parity: Advocating for 50/50 Leadership by 2035, an initiative with the goal of ensuring leadership is split equally between men and women in the next decade. WINIT, founded in 2014, was acquired by GBTA in 2018 and became part of its nonprofit arm, the GBTA Foundation, in 2022.

"We need to have a goal and our mission does say we advocate for gender equality." said Beverly Heinritz, Director of Foundation programs at the GBTA Foundation. "So, if that's a true statement, what are we going to do about it?" The Path to Gender Parity was the answer to that question. That path includes programs like developing future leaders at every level so opportunities exist at all points in a woman's career, Heinritz said. WINiT will also continue to research the number of women in executive roles to provide benchmarks and track progress.

"There is research that shows that companies with gender-diverse leadership perform better." Heinritz said. "Their results are better. They're stronger. They're more innovative. We also see that gender-diverse teams are more likely to understand their customer base. They're more reflective of the people they serve." Simply put, she said. "This is smart business."

Hendley said she anticipates that more women will take on leadership roles going forward, simply because they perform well in those positions:"We deliver remarkable shareholder value while leading with high-performing teams".

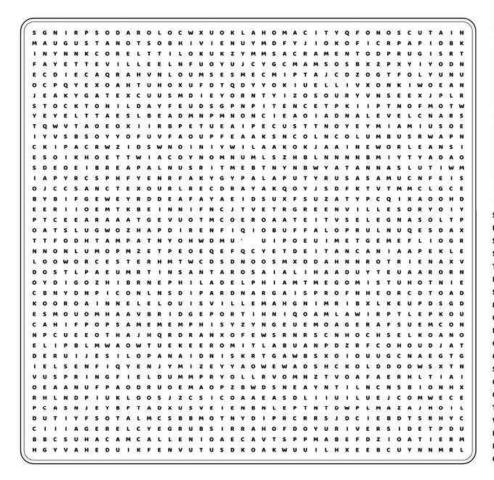
Paula Twidale, Executive Board and Former Chair of USTOA, saw a lot of firsts in her career as a woman in travel. She worked in the airline industry when there weren't many women in the field. She was Collette's first female executive. She was the first woman board chair of the USTOA.

Just before she retired at the end of last year, Twidale was Sr. Vice President of AAA Travel. She said it is "heartwarming and enlightening" that the industry is elevating more and more women into executive roles. Still, she offered a cautionary note: "Hopefully, as they take over those C-suite roles, or any leadership role, pay equity goes along with it".



In Between Mapping Trips:

Take a Break with Our "100 Cities in the US" Word Search



New York Hartford Los Angeles Indianapolis San Francisco Pittsburgh Chicago Albuquerque Washington Detroit San Diego **Boise City** Las Vegas Ogden San Jose Cincinnati Miami Milwaukee Boston Des Moines Houston Albany Atlanta Jacksonville Phoenix Riverside Dallas Oklahoma City North Port Denver Lexington Austin Worcester Orlando Rochester Louisville Philadelphia Cleveland Sacramento Harrisburg Nashville Allentown San Antonio Lancaster Salt Lake City Wichita Tampa Buffalo **New Orleans** Columbia Santa Rosa Madison Stockton Charlotte McAllen Bridgeport Knoxville Omaha Memphis Colorado Springs Tulsa St. Louis Greensboro Oxnard Greenville Columbus Spokane Tucson Springfield Virginia Beach Birmingham Kansas City Akron Durham Modesto Charleston Jackson Bakersfield

Minneapolis Portland Baltimore Provo Raleigh Cape Coral Portland **New Haven** El Paso Richmond Providence Palm Bay Fresno Fayetteville **Grand Rapids** Little Rock Syracuse Augusta Chattancoga Dayton

From the Archives: A Look Back at the 41°-74° Club of New York



To each and every one of our Presidents for leadership and to our loyal members and our kind supporters goes the credit for the long survival of the 41°-74° Club.

--- Louise Redding, Founder 41°-74° Club of New York